BLOGINGURU

ADVANCE DIGITAL MARKETING

WWW.BLOGINGURU.COM

OPENING DOORS
TO DIGITAL SUCCESS

JOIN THE
DIGITAL MOVEMENT...

Go Digital
Go Global

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WHO IS THIS FOR?

WHETHER YOU WANT TO MOVE INTO DIGITAL MARKETING AND COMMUNICATION OR DRIVE YOUR BUSINESS ON DIGITAL PLATFORMS, THIS PROGRAM IS THE RIGHT ONE FOR YOU. PROFESSIONALS WHO WILL FIND THIS PROGRAM USEFUL ARE

TRADITIONAL MARKETERS

AUGMENT YOUR MARKETING EXPERTISE. ACQUIRE HOLISTIC AND CHANNEL SPECIFIC DIGITAL SKILL SETS & APPLY YOUR MARKETING STRATEGIES ACROSS DIGITAL CHANNELS.

DIGITAL MARKETERS

MOVE BEYOND JUST SOCIAL MEDIA, PPC OR SEO. LEARN TO STRATEGIZE & EXECUTE CROSS-CHANNEL CAMPAIGNS AND UNDERSTAND BRANDING AND COMMUNICATION IN A DIGITAL WORLD.

ENTREPRENEURS AND BUSINESS EXECUTIVES

REACH YOUR CUSTOMERS ONLINE. ATTRACT LEADS, ENGAGE PROSPECTS AND CONVERT CUSTOMERS USING AN ENTIRE SUITE OF DIGITAL MARKETING CHANNELS AND STRATEGIES.

WHAT CAN YOU EXPECT?

DEEP DIVE INTO PPC MARKETING, SOCIAL MEDIA, SEO, CONTENT MARKETING & ANALYTICS AND UNDERSTAND THE FUNDAMENTALS IN BRANDING & MARKETING.

LEARN FROM INDUSTRY EXPERTS

INSTRUCTOR HAVE YEARS OF EXPERIENCE BOTH PRACTICAL, PLANNING & STRATEGICAL BASED INDUSTRY KNOWLEDGE ON ALL ONLINE DIGITAL MARKETING PLATFORMS

EXPERIENCE CASE STUDIES & PROJECTS

MOVE BEYOND JUST SOCIAL MEDIA, PPC OR SEO. LEARN TO STRATEGIZE & EXECUTE CROSS-CHANNEL CAMPAIGNS AND UNDERSTAND BRANDING AND COMMUNICATION IN A DIGITAL

MASTER SKILLS & TOOLS

ACQUIRE CHANNEL-LEVEL SKILLS, TACTICS & TOOLS TO ATTRACT QUALITY TRAC & CONVERT THEM ACROSS DIGITAL SOURCES.

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GET READY TO AQUIRE 15 INTERNATIONALLY VALID CERTIFICATE

you won't only develop skills that matter the most, but also get a chance to recieve certification in digital marketing from our content and exercises will enable you to achieve all the other certifications available in digital marketing domain

1 BLOGINGURU CERTIFICATIONS

5 HUBSPOT CERTIFICATIONS

6 GOOGLE ADWORDS CERTIFICATIONS

2 FACEBOOK CERTIFICATIONS**

GOOGLE ANALYTICS CERTIFICATIONS

BING CERTIFICATION

***FACEBOOK CERTIFICATION EXAM WILL COST UP-TO THE EQUIVALENT OF $150 US DOLLARS.**

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COURSE CONTENT

- BASICS OF DIGITAL MARKETING
- WEBSITE DESIGNING
- INBOUND MARKETING
- SEO TRAINING
- GOOGLE WEBMASTER
- COMPETITION ANALYSIS
- LOCAL BUSINESS LISTINGS
- GOOGLE ANALYTICS
- SOCIAL MEDIA MARKETING
- VIDEO MARKETING
- GOOGLE ADWORDS
- E-MAIL MARKETING
- E-COMMERCE MARKETING

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COURSE CONTENT

- AFFILIATE MARKETING
- MOBILE MARKETING
- SMS MARKETING
- GEO MARKETING
- CONTENT MARKETING
- GUERILLA MARKETING
- BLACK HAT TECHNIQUES
- CONVERSION OPTIMIZATION
- GLOBAL (INTERNATIONAL) ONLINE MARKETING
- REPUTATION MANAGEMENT
- BLOGGING
- GOOGLE AD SENSE
- FREELANCER PUSHUPS

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MODULE-1
BASICS DIGITAL MARKETING

- ABOUT DIGITAL MARKETING
- HIERARCHY IN DIGITAL MARKETING
- PUSH VS PULL DIGITAL MARKETING
- HOSTING & SERVERS - IMPORTANCE
- SEARCH ENGINE COMMANDS
- INDEXING, ROBOTS, CACHING
- BASICS OF HTML
- TITLE, DESCRIPTION, META TAGS
- WEBSITE DEVELOPMENT PLATFORMS
- WORD-PRESS DYNAMIC WEBSITE MANAGEMENT
- INSTALLING DYNAMIC WEBSITE ON SERVERS
- HOW SEARCH ENGINES WORK
- ALEXA.COM

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MODULE-2

WEB DESIGNING WITHOUT CODING

- UNDERSTANDING INTERNET
- DISTINCTION BETWEEN INTERNET AND WEB
- UNDERSTANDING SITES
- UNDERSTANDING AREA NAMES AND SPACE AUGMENTATIONS
- WHAT IS WEB SERVER AND WEB FACILITATING
- DISTINCTIVE SORTS OF WEB SERVERS ARRANGING AND CONCEPTUALISATION A WEBSITE
- BUILDING SITE UTILISING CMS AS A PART OF CLASS

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MODULE-3
INBOUND MARKETING

- ATTRACTING YOUR POTENTIAL CUSTOMERS INTO CONVERSION FUNNEL
- LIFE CYCLE EMAILS USING EMAILS LANDING PAGE
- CONVERSION OPTIMIZATION
- CONVERSION OPTIMIZATION PATTERNS FOR ENGAGING WEBSITE VISITORS

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MODULE-4
SEO TRAINING

PART 1
KEYWORDS

- TYPE OF KEYWORDS
- KEYWORDS RESEARCH TECHNIQUES
- MULTIPLE KEYWORD RESEARCH
- KEYWORD APPLICATION STRATEGY
- GOOGLE INSIGHTS/TRENDS
- HOW TO CHOSE RIGHT KEYWORDS VIA TRENDS

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MODULE-4
SEO TRAINING

PART 2
LINK BUILDING BASICS

- CREATING BACK LINKS
- CREATING CONTEXTUAL LINKS
- BACK-LINKING RULES
- BACK LINK CHECKER TOOLS

PART 3
COMPETITION ANALYSIS

- ANALYSING CLIENT WEBSITES
- CREATING SEO REPORT
- CREATING SEO PROPOSAL

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MODULE-4
SEO TRAINING

PART 4
ON PAGE OPTIMISATION

- ON-PAGE TECHNIQUES FOR DYNAMIC/HTML WEBSITE
- GOOGLE YAHOO ON-PAGE TIPS
- KEYWORD DENSITY
- 301 & OTHER REDIRECTS
- CONTENT OPTIMISATION
- ON-PAGE SOCIAL FACTOR
- INTEGRATION OF SOCIAL PLUGINS & IMPORTANCE
- GOOGLE ALGORITHMS AND UPDATES

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MODULE-4
SEO TRAINING

PART 5
OFF PAGE OPTIMISATION

- WHAT IS LINK BUILDING
- TYPES OF LINK BUILDING
- LINK WHEEL STRATEGIES
- PAGE-RANK ALGO
- OFF-PAGE STRATEGIES
- DIFFERENCE BETWEEN DO FOLLOW & NO FOLLOW

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MODULE-4
SEO TRAINING

PART 5
OFF PAGE OPTIMISATION

- GOOGLE OFF PAGE RANKING ALGORITHM
- LINK BUILDING FORMULA
- LINK SPAMMING
- QUALITY VS QUANTITY LINKING
- DIRECTORY SUBMISSION
- SOCIAL BOOKMARKING
- ARTICLE SUBMISSION
- PRESS RELEASE

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MODULE-4
SEO TRAINING

PART 5
OFF PAGE OPTIMISATION

- BLOG SUBMISSION
- FORUM POSTINGS
- IMAGE SUBMISSION
- QUESTION ANSWERS PORTALS
- CLASSIFIED SUBMISSION
- FORUM SUBMISSION & APPLICATION
- LINKING OF DYNAMIC WEBSITES
- AUTHORITY CHECKERS - HOW TO ANALYSE

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MODULE-4
SEO TRAINING

PART 6
GOOGLE PLACES/LOCAL RANKINGS

- SEO FOR LOCAL BUSINESS
- HOW TO RANK YOUR WEBSITE IN LOCAL SEARCHES
- GET RANKING ON LOCAL KEYWORDS
- VERIFICATION AND INSTALLATION PROCESS
- HOW TO INCREASE STAR RATINGS

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MODULE-4
SEO TRAINING

PART 7
GOOGLE ANALYTICS

- HOW TO INCREASE TRAFFIC BASED ON ANALYTICS
- HOW TO DOUBLE YOUR CONVERSIONS
- INSTALLATION & CONFIGURATION
- GOAL SETUP & TRACKING
- GEO TARGETING
- KEYWORD TRACKING
- REFERRAL TRACKING
- CONVERSION TRACKING

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MODULE-4
SEO TRAINING

PART 8
SOFTWARES/PLUGINS

- ROBOFORM
- FTPS
- KEYWORD FINDERS
- SEARCH RANKING SOFTWARE
- CONTENT SNIPPERS
- PLAGIARISM CHECKERS
- AUTHORITY CHECKERS
- RANK CHECKERS
- SEO OPTIMISATION PLUGINS – QK

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MODULE-4
SEO TRAINING

PART 9
MOBILE SEO

- MOBILE SEO STRATEGIES
- MOBILE SEO TOOLS
- MOBILE SEO PLUGINS
- RANKING STRATEGIES FOR MOBILE SEO

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MODULE-4
SEO TRAINING

PART 10
GOOGLE TOP UPDATES

- GOOGLE HUMMINGBIRD UPDATE
- GOOGLE PANDA UPDATE
- GOOGLE PENGUIN UPDATE
- PIRATE 2.0
- GOOGLE EMD (EXTRA MATCH DOMAIN) UPDATE CODE INSTALLATION

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MODULE-5
GOOGLE WEBMASTER TOOL

- A KEY TO SEO TRAINING & SUCCESS
- HOW TO RANK YOUR WEBSITE IN SPECIFIC COUNTRY
- RESOLVING WEBSITE ERRORS
- GEO TARGETING
- 301 REDIRECT
- DOMAIN OPTIMISATION
- SPAM CONTROL
- SITE LINK CONTROL
- AWESOME TOOL TO CHECK INCOMING LINKS
- MALWARE CHECK

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MODULE-6
LOCAL BUSINESS LISTING

- CREATING LOCAL LISTING IN SEARCH ENGINE.
- GOOGLE PLACES SETUP (INCLUDING IMAGES, VIDEOS, MAP ETC.).
- PLACING WEBSITE ON FIRST PAGE OF GOOGLE SEARCH
- LEARN TO MAKE FREE ONLINE BUSINESS PROFILE PAGE.
- HOW TO MAKE MONTHLY BASIS SEARCH ENGINE VISIBILITY REPORTS.
- VERIFICATION ON LISTING, GOOGLE REVIEWS

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MODULE-7

SOCIAL MEDIA MARKETING AND OPTIMISATION

PART 1
FACEBOOK

- CREATING STRONG PROFILE ON FACEBOOK
- CREATING PAGES AND GROUPS
- INCREASING ENGAGEMENTS
- PRODUCT & BRAND PROMOTION ACTIVITIES
- PAID ADS ON FB
- CAMPAIGN DESIGNING & STRATEGISING
- FB BRANDING TECHNIQUES
- FB MARKETING APPS
- FB MINI WEBSITE APPS
- FB LEAD GENERATION

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MODULE-7

SOCIAL MEDIA MARKETING AND OPTIMISATION

PART 2
TWITTER

- HOW TWITTER WORKS
- INCREASING BRAND AWARENESS THROUGH TWITTER
- INCREASING FOLLOWERS ON TWITTER
- PRODUCT & BRAND PROMOTION ACTIVITIES
- HOW RETWEETING, # TAGS AND @ WORKS
- TWITTER CARDS

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MODULE-7

SOCIAL MEDIA MARKETING AND OPTIMISATION

PART 3
LINKEDIN

- CREATING STRONG PROFILE ON LINKEDIN
- CREATING PAGES AND GROUPS
- INCREASING ENGAGEMENTS
- LEAD GENERATION TIPS & TECHNIQUES
- PRODUCT & BRAND PROMOTION ACTIVITIES
- PAID ADS
- CAMPAIGN DESIGNING & STRATEGIZING
- BRANDING TECHNIQUES
- LINKEDIN MARKETING APPS & PLUG-INS
- JOBS/HIRING TIPS

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MODULE-7

SOCIAL MEDIA MARKETING AND OPTIMISATION

PART 4
GOOGLE+

- HOW GOOGLE+ WORKS
- CREATING PAGES AND GROUPS
- BENEFITS OF +1 CODEIMPACT ON SEARCH ENGINE
- IMPLEMENTATION AND MARKETING +1
- PRODUCT & BRAND PROMOTION ACTIVITIES & ENGAGEMENT

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MODULE-7

SOCIAL MEDIA MARKETING AND OPTIMISATION

PART 5
YOUTUBE

- SETTING-UP CHANNEL
- UPLOADING & MANAGING VIDEOS
- INCREASING VIDEO ENGAGEMENT
- UNDERSTANDING INTERACTION RATE
- YOUTUBE PAID ADS
- YOUTUBE LEAD GENERATION

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PART 6
PINTEREST

MODULE-7

SOCIAL MEDIA MARKETING AND OPTIMISATION

- HOW IT WORKS?
- CREATING BOARDS
- UPLOADING PINS
- PIN IT TIPS
- INTEGRATING ON YOUR WEBSITE

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PART
INSTAGRAM

MODULE-7

SOCIAL MEDIA MARKETING AND OPTIMISATION

- HOW IT WORKS?
- TRENDS AND STRATEGIST
- USE OF HASH TAGS
- TRICKS AND TECHNIQUES

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MODULE-8

VIDEO PRODUCTION & MARKETING

- VIRAL VIDEO MARKETING STRATEGIES
- ON-PAGE OPTIMISATION OF VIDEOS
- SEO OF VIDEOS
- BRAND PROMOTION THROUGH VIDEOS
- MAGNETISATION ▸
- CREATING EFFECTIVE VIDEO BRANDING CAMPAIGNS
- ONLINE VIDEO INTEGRATION
- SOFTWARE FOR PLANNING FILMING & OPTIMISING SHORT ONLINE VIDEOS
- VIDEOS ANALYTICS TRACKING

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MODULE-9
GOOGLE ADWORDS

PART 2
CAMPAIGN DESIGNING

- ADS GROUP DESIGNING
- AD MAKING
- ADDING KEYWORDS
- NEGATIVE KEYWORDS

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MODULE-9
GOOGLE ADWORDS

PART 1
KEYWORDS: PLANNING PAID KEYWORDS

- TYPE OF KEYWORDS INSERTION
- PAID CAMPAIGNS ON PAGE OPTIMISATION
- PAID CAMPAIGNS MAJOR TERMS
- MCC ACCOUNT - MY CLIENT CENTRE

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MODULE-9
GOOGLE ADWORDS

PART 3
SITE LINKING

- SITE EXTENSIONS
- OTHER EXTENSIONS
- MOBILE EXTENSIONS
- GEO TARGETING OF ADS
- CAMPAIGN OPTIMISATION
- TARGETING MOBILE DEVICES

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MODULE-9
GOOGLE ADWORDS

PART 4
ADS CONVERSION

- CONVERSION CODE INSTALLATION
- CONVERSION TRACKING
- LIVE BIDDING

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MODULE-9
GOOGLE ADWORDS

PART 5
DISPLAY ADS

- DISPLAY CAMPAIGNS
- DISPLAY PLANNER
- CONTEXTUAL DISPLAY ADVERTISING
- CONTEXTUAL MANAGED ADVERTISING
- DISPLAY MANAGED ADVERTISING
- CPV MANAGEMENT
- CPC/CPM

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GOOGLE ADWORDS

PART 6
ADS REMARKETING

- REMARKETING SET-UP
- RETARGETING
- REBRANDING TO TARGETED AUDIENCE

PART 7

- GOOGLE PLAY
- GOOGLE YOUTUBE - B

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PART 8

MODULE-9
GOOGLE ADWORDS

- GOOGLE MOBILE WEB MARKETING
- GOOGLE MOBILE APP MARKETING

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PART 9

MODULE-9
GOOGLE ADWORDS

- REPORTING
- FRAUD CLICK ANALYSIS
- ENHANCED CAMPAIGNING
- GOOGLE ANALYTICS LINKING
- ACCOUNT SHARING AND PERMISSIONS
- BILLING
- HOW TO BECOME A GOOGLE PARTNER

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MODULE-9
GOOGLE ADWORDS

PART 10

- COST PER ACQUISITION MANAGEMENT
- AUCTION INSIGHTS
- SEGMENTATION
- DAY PARTING
- FILTERS
- LABELLING
- CHANGE HISTORY
- AUTOMATION
- ADWORDS OPPORTUNITIES
- ACCOUNT ACCESS

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MODULE-9
GOOGLE ADWORDS

PART 11

- ADVANCE CAMPAIGN AUTOMATION
- ADVANCE CAMPAIGN LOW COST ADVERTISING
- ADVANCE CAMPAIGN BROAD STRATEGIES
- COMPETITION ANALYSIS SOFTWARE'S

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MODULE-10
COMPETITION ANALYSIS

- RANK OVER YOUR COMPETITORS ON GOOGLE
- GET HIGHER CONVERSION RATES IN PPC (ADWORDS, YAHOO ADS, YOUTUBE) USING YOUR COMPETITOR DATA
- TRACK EVERYTHING YOUR COMPETITORS ARE DOING ONLINE
- FIND WHAT PPC KEYWORDS ARE PROVIDING YOUR COMPETITORS WITH THE MOST REVENUE.
- IMPROVE YOUR STRATEGY & ONLINE MARKETING EFFORTS TO INCREASE SALES & ROI
- SAVE TIME & MONEY BY UNDERSTANDING WHAT IS WORKING FOR YOUR COMPETITORS
- PROACTIVELY MONITOR NEW COMPETITORS STRATEGIES & ADAPT TO THEM

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PART 1

MODULE-11
E-MAIL MARKETING

- EMAIL MARKETING SERVERS
- EMAIL MARKETING OPEN SOURCE CMS
- TYPE OF EMAIL MARKETING CAMPAIGNS
- RETENTION EMAIL MARKETING

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MODULE-11
E-MAIL MARKETING

PART 2

- DESIGNING EMAIL CAMPAIGNS
- TYPE OF CAMPAIGNS
- DESIGNING HIGHLY CONVERSION CAMPAIGNS
- EMAIL LIST MANAGEMENT
- THE EMAIL BODY
- VIDEO MARKETING OVER EMAIL
- CONTENT THAT USER WOULD LOVE

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PART 3

MODULE-11
E-MAIL MARKETING

- DATABASE MANAGEMENT
- EXTRACTING DATA
- PAID DATA
- DATA COLLECTION
- VALIDITY AND DELIVERABILITY

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PART 4

MODULE-11
E-MAIL MARKETING

- TRACKING AND ANALYSIS
- CALL TO ACTION
- CONVERSION TRACKING
- EXPERIMENTS EMAIL NEWSLETTERS
- OPTION & OPT-OUT

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MODULE-11
E-MAIL MARKETING

PART 5

- HOW TO MAXIMISE INBOX DELIVERIES
- LEGAL COMPLIANCE AND MEASURES
- CAN-SPAM ACT
- GUERRILLA EMAIL MARKETING
- DEDICATED EMAIL MARKETING
- HARDCORE EMAIL CAMPAIGNS AND KILLER NEWSLETTERS

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MODULE-12
E-COMMERCE MARKETING

- SEO STRATEGY
- PPC SET-UP AND STRATEGY
- LANDING PAGE OPTIMISATION
- SHOPPING AND ORM SOLUTIONS
- MOBILE MARKETING STRATEGY
- MOBILE MARKETING
- TESTING & ANALYTICS
- CMS BACKEND
- GATEWAY PROVIDERS & POLICIES
- CORE SELLING STRATEGIES

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MODULE-13
AFFILIATE MARKETING

- WHAT IS AFFILIATE MARKETING?
- AFFILIATE MARKETING FOR BUSINESS OWNERS
- AFFILIATE MARKETING FOR FREELANCERS
- HOW DOES IT WORKS?
- AFFILIATE MARKETING NETWORKS
- IDENTIFYING AFFILIATE WEBSITES
- DIRECT AND INDIRECT CHANNELS
- HINDRANCE IN AFFILIATE MARKETING

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MODULE-14
MOBILE ADVERTISING

- MOBILE APP STORES OPTIMISATION
- MARKETING STRATEGIES
- INCREASING DOWNLOADS
- IN APP MARKETING
- MOBILE SEO
- IN GAME ADVERTISING
- RMMA
- LEADS GENERATION THROUGH MOBILE CAMPAIGNS
- TRACKING MOBILE CAMPAIGNS

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MODULE-15
SMS MARKETING

- SMS MARKETING THROUGH E PANEL
- SMS API'S
- DATABASE MANAGEMENT
- DATABASE EXTRACTION

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MODULE-16
GEO MARKETING

- BUILDING BRAND
- GEOGRAPHICAL MARKETING PLANNING
- IP BASED GEO TARGETING
- WEBSITE PLANNING BASED ON GEO TARGETING
- KEYWORDS SELECTION BASED ON GEO TARGETING
- WEBMASTER GUIDELINES & SETTINGS
- HOW TO REACH VISITORS FROM DIFFERENT COUNTRIES
- HOW TO MARKET THE WEBSITE IN DIFFERENT COUNTRIES

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MODULE-17
CONTENT MARKETING AND MANAGEMENT

- ACCOUNT CREATION
- WHAT IS CONTENT MARKETING?
- CONTENT GENERATION TIPS AND STRATEGIES
- CONTENT GENERATION NETWORKS
- CONTENT WRITING TOOLS
- HOW TO WRITE UNIQUE CONTENT?
- CONTENT WRITING FOR CLIENT
- CONTENT WRITING FOR BLOGS, ADSENSE, PORTALS, EMAILS & PAID CAMPAIGNS

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MODULE-18
GUERILLA MARKETING

- DIGITAL SIGNATURE
- COST EFFECTIVE PAID CAMPAIGNS
- COST EFFECTIVE ORGANIC STRATEGIES
- TOOLS & APPS

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MODULE-19
BLACK HAT TECHNIQUES

- KNOW ONE OF THE MOST USED STRATEGIES OF BLACK HAT SEO
- CREATE YOUR FIRST PROJECT WITH TIERED LINK BUILDING
- AUTOMATE THE CREATION OF TLB WITH RANKER X
- CREATE HUNDREDS OF "ORIGINAL" ARTICLES IN AN AUTOMATED WAY WITH SCM
- USE CRAWLERS

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MODULE-20

CONVERSION OPTIMIZATION

- CONVERSION OPTIMISATION STRATEGY
- A/B TESTING
- ROLE OF ANALYTICS
- FUNNEL TRACKING
- FIRST AND LAST INTERACTION TRACKING
- REMARKING PRINCIPLES
- BUDGET ALLOCATION

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MODULE-21
GOOGLE ANALYTICS

- SOFTWARE TO TRACK VISITOR DATA
- TRACKING CONVERSIONS
- REPORTING
- SETTING UP GOALS & TRACKING
- UTM TRACKING
- TRAFFIC ANALYSIS
- SALES TRACKING
- SIGN UP TRACKING
- SOURCES
- DIMENSIONS
- METRICS
- VISITORS FLOW
- DATA FILTERING

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MODULE-22
GLOBAL ONLINE MARKETING

- BUILDING BRAND
- INTEGRATION OF WEB APPS FOR WORLDWIDE LEADS ACQUISITION
- GENERATING LEADS FROM ABROAD
- ONLINE SALES & SUPPORT MANAGEMENT
- INTERNATIONAL CUSTOMER SERVICES
- TRACKING PHONES EMAILS OF CLIENTS
- ONLINE LEADS MANAGEMENT SYSTEM AND SALES MANAGEMENT APPLICATION

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MODULE-23

REPUTATION MANAGEMENT

- BUILDING BRAND
- POSITIVE VS NEGATIVE
- DO'S AND DON'T'S
- PROMOTING BRAND AWARENESS
- REBUILDING BRAND IMAGE
- BRAND BUILDING TOOLS AND APPS
- ROLE OF DIGITAL MARKETING CONCEPTS IN ORM
- QUICK TIPS ON BRAND BUILDING
- CONTENT MANAGEMENT SYSTEM FOR ORM
- SOFTWARE AND TOOLS FOR ORM

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MODULE-24
BLOGGING

- WHAT IS BLOGGING ?
- IMPORTANCE OF BLOGGING ?
- HOW TO CREATE A BLOGGING WEBSITES ?
- HOW TO MAKE MONEY THROUGH BLOGGING ?

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MODULE-25
GOOGLE ADSENSE

- ACCOUNT CREATION
- CODE INSTALLATION
- HOW GOOGLE ADSENSE WORK
- LEGAL WAYS OF GOOGLE EARNING PROGRAM
- WEBSITE POLICIES

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MODULE-26
FREELANCER PUSHUPS

- START A 6-FIGURE FREELANCE BUSINESS!
- EARN ONLINE WITH ZERO INVESTMENT
- PERFECT STRATEGY TO FIND THE PROJECT
- CONVINCE THE CLIENT
- WIN CONTEST WITH SPECIAL TECHNIQUES
- MAKE HIGH QUALITY PROFILE

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CAREER OPTION FOR YOU

EMAIL MARKETER

E-COMMERCE SPECIALIST

WEB CONTENT MANAGER

ONLINE ENTREPRENEUR

MARKETPLACE MANAGER

SEARCH ENGINE SPECIALIST

ONLINE REPUTATION MANAGER

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CAREER OPTION FOR YOU

ONLINE ADVERTISING SPECIALIST

DIGITAL ACCOUNT MANAGER

SOCIAL MEDIA MARKETER

WEB ANALYTICS EXECUTIVE

DIGITAL CAMPAIGN PLANNER

ONLINE LEADS MANAGER

ADWORDS SPECIALIST

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PLACEMENT ASSISTANCE

Our Placement Team Provides

100% Support For Placement

CONTACT US!

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